

國立臺北護理健康大學 103 學年度博士班招生

護理系 博士班

英文 試題

(本試題共六頁)

I. Vocabulary (30%; 2 points each)

1. The insurance company may not _____ you for the entire cost of your medical care.
(A) reiterate (B) recession (C) revenue (D) reimburse
2. After considering the patient's symptoms and looking at her test results, the doctor _____ the lump as benign.
(A) subscribed (B) diagnosed (C) treatment (D) digressed
3. The website has a great variety of fashion brands _____ for internet shoppers to browse and shop.
(A) available (B) automatic (C) virtual (D) viral
4. The post-partum care center has installed an _____ surveillance system for mothers to constantly check on their new-born babies.
(A) advertisement (B) advanced (C) ecology (D) bio-tech
5. Airline regulations _____ the passengers from bringing liquid in containers with the volume over 100ml on airplanes.
(A) encourage (B) prolong (C) prohibit (D) permit
6. The reason why this Ramen restaurant is so popular is because of the convenient location and _____ prices.
(A) except (B) accept (C) practical (D) reasonable
7. Although we did not like the work of our interior designer very much, we had to make a _____ since the opening of the restaurant was next Monday.
(A) collaboration (B) complaints (C) compromise (D) changes
8. Except for some minor repairs, the building is in very good _____.
(A) completion (B) condition (C) concentration (D) commitment
9. There is a surveillance camera around the corner so anyone who drives through the red light will face a _____.
(A) compensation (B) refund (C) application (D) penalty
10. A lot of people envy her privileged status as the _____ of the royal family.
(A) equivalent (B) foe (C) ancestor (D) descendent
11. Most babies who have once suffered from rose rash gain _____ for life.
(A) immunity (B) malicious (C) vaccination (D) surgery

12. I am certain his affection for her is a _____ one.
 (A) genuine (B) artificial (C) function (D) inexplicable
13. He is about to _____ a three-year deal with the biggest semiconductor company in the country.
 (A) clinch (B) closed (C) translate (D) imagine
14. What they have proposed is just a quick fix to the current problem but what we need most is a _____ solution.
 (A) eternal (B) rapid (C) temporary (D) permanent
15. Foods with high cholesterol place you in _____ of heart disease.
 (A) favor (B) replace (C) jeopardy (D) exclusive

II. Grammar (20%; 2 points each)

16. It was _____ from the X-rays that I needed dental work.
 (A) evidence (B) evidential (C) evident (D) evidently
17. There is _____ we can do until all the participants arrive.
 (A) nothing (B) none (C) anything (D) everything
18. I sent my complaint letter last week, but now I wish I _____.
 (A) waited (B) had waited (C) have waited (D) wait
19. The marketing team has been working really hard but has not finished planning the campaign _____.
 (A) still (B) yet (C) already (D) anymore
20. The stylist we hired to do makeup and hair for our models will be accompanied _____ her two assistants.
 (A) by (B) with (C) at (D) in
21. We have arranged to have our luggage _____ at the hotel before we leave for the airport.
 (A) pick up (B) picking up (C) to be picked up (D) picked up
22. It's worth _____ in the memo that we have finished the draft of our sales report.
 (A) mention (B) mentioned (C) mentioning (D) be mentioned
23. All the employees will receive a bigger bonus if the company's _____ continue to grow.
 (A) profited (B) profits (C) profitably (D) profitable
24. An event planner must _____ the entire event, not just choose what food to be catered.
 (A) coordinate (B) coordinator (C) coordination (D) coordinating
25. Your full participation is _____ to our timely completion of this study.
 (A) essentially (B) essentials (C) essential (D) essence

III. Cloze (30%; 2 points each)

Passage A:

Hospitals have a mission to provide patients __26__ high-quality medical care. Everyone on staff will make sure that you will get the best possible treatment for your condition. When you arrive at the hospital, you should have with you all the related information needed __27__, like your insurance information and copies of X-rays and other test __28__, even if they __29__ at another facility. Bring your insurance card and any referral or any authorization form __30__ your doctor. You should also have some form of __31__ with a photo. You will also need to sign an agreement __32__ treatment consent. Once you arrive, there is usually a concierge who will assist you with the admission process.

26. (A) for (B) with (C) in (D) from
27. (A) be admitting (B) admitting (C) to be admitted (D) admit
28. (A) results (B) returns (C) retreats (D) repayments
29. (A) took (B) taking (C) were taken (D) taken
30. (A) in (B) at (C) from (D) with
31. (A) identify (B) identifying (C) identification (D) identifiable
32. (A) regard (B) regarding (C) regarded (D) followed

Passage B:

Committee meetings are a frequent and necessary event at almost every company. In order __33__ meetings to be __34__ and not viewed as a waste of time, they should be run efficiently. Critical to the success of any meeting is the __35__. Everyone __36__ attends the meetings should be aware of the agenda and be prepared to discuss the matters __37__ and the goals to be accomplished. To avoid lengthy discussions, time frames should be set and adhered to. The meeting is called to order by the chairperson. Attendance is __38__ and agenda items are __39__ one by one. In general, __40__ topics should be at the beginning of the agenda, to make sure that the attendees are able to discuss them fully and make timely decisions.

33. (A) to (B) by (C) for (D) by
34. (A) productive (B) produce (C) produced (D) production
35. (A) conclusions (B) agenda (C) projects (D) demonstrations
36. (A) who (B) whom (C) which (D) what
37. (A) give a hand (B) with hands (C) hands-on (D) at hand
38. (A) taken (B) made (C) given (D) planned
39. (A) be brought up (B) bring up (C) bringing up (D) brought up
40. (A) priority (B) interior (C) exteriority (D) superiors

IV. Reading Comprehension (20%; 2 points each)

Passage A

A new generation of media-savvy consumers is using technology to voice their opinions about brands, products and services. Traditional methods of complaint, such as letters or telephone calls to the offending company, are still used. However, many customers are also likely to communicate their dissatisfaction to each other. In recent studies, 83 percent of people said that online reviews had some influence on their purchasing decisions, which means a bad review has the power to turn potential customers away. Modern consumers are becoming increasingly aware of their rights and are more likely to negotiate a refund or some types of compensation when transactions are unsatisfactory. The way that consumers complain as a group is also changing. People are moving away from protests, boycotts and petitions. Something that worries organizations is the speed with which a complaint can become a high profile campaign. Social networking sites allow the failings of a company to be viewed by a huge audience worldwide. A British confectionery company experienced a backlash when it began to use animal products in its chocolate. The Vegetarian Society posted the contact details of the company's customer services department on its website. As a result, the company received 6000 calls and emails from unhappy vegetarian customers. The company swiftly admitted that it had made a mistake and reversed their decision.

41. What is this article mainly about?
- (A) Companies that sell consumer goods are trying to manipulate consumers through online reviews.
- (B) The problem of consumers asking for refunds for used goods is getting serious.
- (C) Technology has changed modern consumers on their ways of making complaints.
- (D) Despite the convenience technology has brought, consumers still mainly use letters and telephone calls to make complaints.

42. Which of the following statements is **true** regarding the influence of online reviews on consumers?
- (A) Online reviews have little influence on consumers as it is difficult to determine the credibility of the reviews.
 - (B) Online reviews, especially bad reviews can really decrease consumer's desire to purchase.
 - (C) Nowadays, consumers rely only on online reviews to make purchasing decisions.
 - (D) Consumers are still not likely to ask for compensations for purchases they are not satisfied with.
43. Which of the following statements is **TRUE** regarding consumers complaining as a group?
- (A) Technology has increased the speed with which a complaint becomes a high profile campaign.
 - (B) Social networking sites make protests, boycotts and petitions even more popular.
 - (C) 83 percent of people said that social networking sites have made their complaints much easier than before.
 - (D) Social networking sites increase the number of teenagers who are exposed to the failings of a company.
44. What had the British confectionery company done that angered consumers?
- (A) The company sold expired chocolate bars.
 - (B) The company covered up the fact that very few natural ingredients were used in their products.
 - (C) Animal products were used in the company's chocolate.
 - (D) The company stopped using animal products in its chocolate.
45. What did the British confectionery company do after the customer complaints?
- (A) The company refunded all customers that had already bought the chocolate.
 - (B) The company stopped using animal products in its chocolate.
 - (C) The company sent gift vouchers to potential customers to buy its chocolate.
 - (D) The company argued that its chocolate was not for vegetarians.

Passage B

It was ten years already since Zuckerberg launched the site from his dorm room on 4 February 2004 – a technological replacement for a college directory and messages left on student doors. It was a hit almost immediately, although in today's terms the early progress sounds modest. In 2006, Facebook already had 12 million users across US colleges, 60% of whom logged in every day. But by then it was already valued at \$100 million (£61 million). Meanwhile, Zuckerberg himself may come to be known as the most underestimated man of his generation, steering Facebook from an idea to link students to the default communication platform for the online western world.

The site is now worth \$135 billion with revenues of \$7.87 billion in 2013, including \$1.5 billion in profit. Globally, 556 million people now access the site every day on their smartphone or tablet and

at the end of 2013, for the first time, Facebook made more than \$1 billion in revenue from mobile advertising in just one quarter.

Part of Facebook's success has been timing, says Dr Bernie Hogan, research fellow at the Oxford internet institute, because the world was ready for a shared list of connections that works like a supercharged, definitive phone book for the digital age. "Before Facebook, we had to cover up our identities online and there was uncertainty over who to trust. Facebook gave us the notion that it was safe, and useful."

46. What is this article mainly about?

- (A) The growth of Facebook
- (B) The success of social networking sites including Facebook.
- (C) The convenience Facebook has brought to the world.
- (D) The drawbacks of social networking websites.

47. What does "It was a hit" in Line 3 mean?

- (A) That Facebook did not have a great start.
- (B) That Facebook missed aiming at its target users.
- (C) That Facebook was an instant success.
- (D) That Facebook replaced all other social networking websites.

48. Originally, what was Facebook created for?

- (A) It was created for business students to develop and maintain their networks.
- (B) It was created to stimulate interaction between researchers.
- (C) It was created for commercial use.
- (D) It was created to replace college directory and messages on student doors.

49. Which of the following statements is **TRUE** about this article?

- (A) Facebook was launched from Zuckerberg's dorm room in 2006.
- (B) Since 2010, Facebook started to make more than \$1 billion in revenue from mobile advertising in one quarter.
- (C) Nowadays, there are 556 million people access Facebook through their smart phones or tablets every day.
- (D) Facebook was worth \$100million in 2013.

50. According to Dr. Bernier Hogan, what is one reason behind Facebook's success?

- (A) The distinct features
- (B) The timing it was launched
- (C) The user-friendly interface
- (D) The potential to expand