

國立臺北護理學院九十七學年度碩士班招生

旅 遊 健 康 所

普 通 心 理 學 試 題

注 意	1.請用 <u>中文或英文</u> 作答。 2.請標明題號依序於 <u>答案卷</u> 上作答。
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I . Explain the following terminology. (70%)

1. classical condition and operant condition
2. intelligence quotient (IQ) and emotional intelligence quotient (EQ)
3. short-term memory and long-term memory
4. need hierarchy of Maslow
5. personality
6. stress and coping
7. conscious and unconscious

II . What is psychology?

Please choose two important theories of psychology and illustrate them. (30%)